



Konstantin Misirdzhiev

Senior Product Designer

Human-centered product designer with 10+ years of experience creating intuitive, scalable digital experiences across healthcare, finance, and enterprise products. Skilled at translating complex requirements into elegant interfaces, building design systems, and collaborating with product managers and engineers to deliver user value. Adept at prototyping, usability testing, and aligning design solutions with both user and business needs.

Experience

MentorMate (2020-Present)

Design Principal (2025–Present)

- Led product design for web and mobile applications in healthcare, finance, and enterprise.
- Partnered with product managers and engineers to ensure design quality and scalability.
- Advocated for human-centered design and elevated design standards across teams.

Design Director (2024–2025)

- Oversaw product experiences from discovery workshops to polished UI.
- Guided cross-functional teams in aligning user needs with business and technology goals.
- Ensured design consistency and accessibility across large-scale projects.

Design Lead (2022–2024)

- Designed end-to-end digital experiences, including flows, wireframes, prototypes, and high-fidelity UIs.
- Collaborated closely with stakeholders to refine product requirements.
- Mentored junior designers while remaining hands-on in delivery.

Senior Designer (2020–2022)

- Delivered user-centered interfaces for complex products.
- Contributed to design systems and usability improvements.
- Balanced business goals with user needs through iterative design.

Portfolio

konstantin.misirdzhiev@gmail.com

+359 899 397 417

Skills & Tools

Product Design

UX Research	Interaction Design
Prototyping	Usability Testing
Wireframing	Visual Design

Collaboration & Strategy

Cross-Functional Workshops	
Mentoring	Design Systems
Stakeholder Alignment	

Tools

Figma Suite	Miro	Dovetail
Jira	Adobe Creative Suite	

Supplementary

Photography & Visual Storytelling	
HTML/CSS/JS (Foundational)	
Blender	Cinema 4D

Languages

- English – Professional Working
- Bulgarian – Native

Certifications

- IBM Enterprise Design Thinking Practitioner
- IBM Enterprise Design Thinking Co-Creator
- IBM Design Thinking for AI Teams
- Udemy Responsive Web Design
- Udemy Advanced CSS and Sass

Education

- University of Economics – Varna Bachelor's in Economy of Commerce (2008–2012)
- Varna High School of Economics Business & Managerial Economics (2003–2008)

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Experience

Pony Studio (2019)

Lead UX/UI Designer

- Designed mobile-first interfaces with strong emphasis on usability and brand expression.
- Translated project requirements into cohesive product experiences.

Flat Rock Technology (2017-2019)

UX/UI Team Leader

- Led a team of designers delivering user-centered products across industries.
- Oversaw full design lifecycle from research to final UI.
- Fostered a positive, collaborative team culture.

LuckyLabz (2016-2017)

Head of Design (2016–2017)

- Delivered creative web products and developed the design process.
- Managed design quality and mentored a growing team.

Senior Web & UX Designer (2016)

- Designed digital interfaces and supported branding efforts.

Fantastic Services Bulgaria (2013–2016)

Web Designer & Photographer

- Designed and maintained the company's digital presence.
- Created digital and print assets, photography, and campaign visuals.

Affect Media Ltd. (2011)

Graphic Designer & 3D Artist

- Developed brand identities, advertising materials, and 3D visualizations.